

**Advisory Committee Meeting
Economic & Workforce Development
Wednesday, January 22, 2014**

I. Van Ton-Quinlivan, Vice Chancellor, Workforce & Economic Development Division, CCCCCO, opened meeting at 10:00 a.m. with welcome and introductions of Advisory Members.

Members Present, WEDPAC:

- ✓ Ms. Van Ton-Quinlivan, Vice Chancellor, Workforce & Economic Development Division, CCCCCO
- ✓ Ms. Debra Jones, Dean, Career Education Practices, CCCCCO
- ✓ Mr. James Mayer, President/CEO, CA FWD
- ✓ Mr. Rafael Solorzano, Student Senate
- ✓ Mr. Wheeler North, Academic Senate, San Diego/Miramar College

Members Present, EDPAC:

- ✓ Ms. Sylvia Amitoelau, M.S.I.T., Coastline Community College
- ✓ Dr. Deborah Blue, Chancellor, State Community College District
- ✓ Mr. Jack A. Buckhorn, Business Manager, IBEW Local 551
- ✓ Dr. Sunita Cooke, President, Grossmont College
- ✓ Mr. Chris Flask, Manager, Operational Excellence, Genentech, Inc.
- ✓ Dr. Doug Houston, Chancellor, Yuba Community College District
- ✓ Ms. Mary Kimball, Executive Director, Center for Land Based Learning
- ✓ Mr. Bernie Kotlier, Executive Director, Sustainable Energy Solutions, Labor Management Cooperation Committee, CA
- ✓ Mr. Rob Sanger, Manager, Training Services, California Manufacturing & Technology Association
- ✓ Dr. Bill Scroggins, President & CEO, Mount San Antonio College

Others:

- ✓ Dean Simon Hoffman (sat in for Linda Rose)
- ✓ Ms. Mary Wylie

II. Updates and Review (Van Ton-Quinlivan)

- Review: Goals of jobs and economy and top level indicators.
- Phases of increased system responsiveness to workforce needs: administrative fixes, empower regions, rethink funding.
- Focus on empowering of regions by facilitating more regional collaboration and facilitation.
- Last meeting: reviewed administrative fixes by targeting investment by regions and sectors by providing target incentive investment (EWD, SB70, Perkins), braided funding and established common accountability metrics. Funding streams approved and supported by EDPAC and BOG.
- Rethink funding, reflects Nancy Shulock report. Agreed upon enhanced funding and deliberated on three designs with outcomes in learnings and long term policy questions. Deliberations of administrative fixes were presented to Deputy Chancellor Skinner and Chancellor Harris for support.
- Innovation to fund emerging occupations.
- Governor's Office interest in GoBiz has taken part of toolkit for Economic Development, how to "slingshot" regional economies.
- Suggestion to have future conversations not scripted.
- Issues between WIBs and community colleges still exist.

- Proposal: Prioritize growth fund to innovation fund for developing and re-tooling CTE curriculum for emerging and invented occupations based on regional economic needs. Work on differences between flexibility and long term funding.
- To do: EDPAC CEOs conversation to further shape policy.

III. Empowering Regions

- Regional Economies (Jim Mayer): CA FWD, governance reform. In working with regional partners, challenge in setting and aligning policies for economic activities. Harmonize conversation to move needle, created action teams. Support regional economies; get job creation on City Council agenda. Need state policies to allow regional leaders to lead. Help align government leaders to make decisions that align with needs. Active in terms of advocacy.
- SDICCA Decisions – Making Model (Dr. Sunita Cooke, Mary Wylie): CEOs of the nine colleges meet monthly. The center of organization communication is the Workforce Development Council (WDC), enabling vertical and horizontal communication. Structure set with goals, a better process, empower existing groups, shed college hat, establish trust and relationships, share resources, and work with other regions.
- SB 1070 Response by Regions (Debra Jones): Design to scale, working regionally. Reinforce regional coordination (Grants: 2013 US DoL TAACCCT, SB 1070, Key Talent Grants, AB 86 Adult Education, Prop 39, and Career Pathways Trust. Future Grants: 2014 DoL TAACCCT, US DoE Perkins Reauthorization, US DoE WIA Title II Reauthorization, 2015-16 New Adult Education Consortia, IDRC Short Term grants).
- Thoughts on Open Questions: Need to design funding for access for the rural and limited economies. To take advantage of Recovery Act, need to strategize to utilize for job training. Find ways to incentivize partner and collaboration between urban – rural partnerships. Better conference technologies. Engage the broad bands. Utilize information from national organizations. Task force to put together training for urban – rural areas.
- The EDPAC CEOs scheduled to meet with Vice Chancellor of Fiscal to discuss instructional equipment and use of growth funds.

IV. Round Robin

- Industry Representatives: Provided an update and 1 – 3 year look ahead of industry.
 - Top 6 of 12 Biotech strongest in CA. Sector growth remains focused in SF Bay Area, L.A. County and San Diego County. By degree requirement, Associates Degree, more of trend in manufacturing and compliance officers. Gaps in problem solving, life sciences mismatch, and adjustment of life sciences.
 - Agriculture currently in drought, causing loss of jobs. In general, expanding workforce. Model emerging from top agriculture company, Roll Global, there is an unmet need for training programs to prepare students for in demand 21st Century farming jobs. Creating Ag Tech Career Academy between Roll Global and community colleges. Governor’s budget eliminating the categorical funds that currently fund vocational high schools expansion of Ag programs. If growth in RFI money, work rural, sector, and apprenticeship intersection money.
 - Manufacturing is most fragmented. The National Association of Manufacturing has a good model to follow. Employers need to invest in higher level people to work with community colleges to train workforce properly. Specialty of California is edited manufacturing, 3D parts. Manufacturing jobs for production will remain steady but the more technical jobs require specialized people. Changes in type of training to 80 % that is on-line and 20% in classroom. Automation will increase. Challenge in wage gap and income gap.
 - Electrical contracting in California for conventional building is in need in Silicon Valley and coastal areas. In terms of new and emerging technologies, there is need across state. Design build function is growing. Regulation of Title 24 is increasing needs in all areas of building. There is collaboration with community colleges but more will be needed.

- Overview of ITT Digital Media workforce trend is mobile. Workforce trend to digital and data as a fuel.
- EDPAC/WEDPAC Members: Describe dots that need to be connected.
 - Online education and hybrid partnered with industry. Develop soft skills via MOOCs. California Virtual Campus (CVC) is marketplace for online education through community colleges. Online devices needed for rural areas.
 - CID, matrix for college courses portable to any community college. Courses are moving to CTE model curriculum for regional statewide curriculum (vetting curriculum templates).
 - Construction industry working with employers to identify trends and refresh curriculum, integrate hybrid learning. Workforces develop high hopes for Central Valley do to infrastructure of high speed rail. Need private sector funding to return for robust economy in construction.
 - Advocating for 1358 which will raise representation fee for better connection to community college students. Make college students aware that the Student Senate represents all college students. In process of implementing a student to the BOG.
 - Connect present with future. Connect students with jobs that exist. Decisions need to be data driven and accelerated. Workforce is not siloed and need regional silo busters. Governor moving toward subsidiarity. Community colleges need to reinvest in model to rethink funding, curriculum development that are adaptive to fundamental issues.

V. Consent Items

- Minutes from October 30, 2013 EDPAC moved and approved.
- Note: Next WEDPAC/EDPAC on May 28, 2014 from 10:00 a.m. to 2:00 p.m.

VI. Public Comment

- In regards to career pathway funds, found disturbing that administration believes that money will be distributed, this is not reality. Fill workforce pipeline has been concentrated in high school academies and Catholic programs and now a structure is in the works that is parallel. Creating micro programs of study as foundation.

VII. Adjournment

- Meeting adjourned at 2:02 p.m.