

California Community Colleges Economic and Workforce Development Program



**Advisory Committee Meetings
June 8, 2010**



AGENDA

Tuesday, June 8, 2010

8:30 – 9:00 **Member Orientation - Attendance Optional** **Information**
Ms. Catherine Swenson, Statewide Initiative Director

9:00 – 9:30 **Executive Committee – Pre Meeting** **Information**
Mr. Ray York, Dean, Economic and Workforce Development

9:30 – 9:45 Tab 1 **Welcome and Approval of Minutes** **Action**
Dr. Benjamin Duran, Chair **Attachment**

9:45 – 10:15 Tab 2 **Budget Update** **Information**
Questions and Answers **Attachment**
Mr. Erik Skinner, Vice Chancellor of Fiscal Policy

10:15 – 11:00 Tab 3 **Regional Collaboration Model Paper** **Information**
Mr. Jeff Cummings, CCCAOE VP for North/Far North Region **Attachment**

11:00 – 12:00 Tab 4 **Economic and Workforce Development Update** **Information**
Mr. Ray York, Dean, Economic and Workforce Development **Attachment**
Initiative Directors Summaries

12:00 **Public Comments, Wrap Up and Adjournment**
Dr. Benjamin Duran, Chair
Mr. Ray York, Dean, Economic and Workforce Development

12:00 – 12:45 **LUNCH – California Room**



EDPAC Agenda Index

Times for Tuesday, June 8, 2010	Agenda Item	Supporting Materials
9:30 – 9:45	Welcome and Approval of Minutes	<ul style="list-style-type: none">▪ Minutes of EDPAC Meeting March 4, 2010
9:45 – 10:15	Budget Update	<ul style="list-style-type: none">▪ Letter from Erik Skinner
10:15 – 11:00	Regional Collaboration Model Paper	(paper forthcoming via Email and handout available at day of meeting)
11:00 - 12:00	Economic and Workforce Development Update	<ul style="list-style-type: none">▪ Initiative Summaries
12:00 – 12:45	Lunch	N/A



Advisory Committee Meeting Economic & Workforce Development Thursday, March 4, 2010



I. Dr. Benjamin Duran, Interim Chair, Advisory Committee, called the meeting to order at 10:00 a.m.

II. Members Present:

- ✓ Ms. Yolanda Benson, Co-Chair, Networks & Legislation Subcommittee, Government Strategies
- ✓ Ms. Barbara Davis-Lyman, Board of Governors
- ✓ Dr. Benjamin Duran, Co-Chair, Networks & Legislation Subcommittee, Superintendent/President, Merced College
- ✓ Ms. Jehan Flagg, Special Assistant, Employment Training Panel
- ✓ Dr. Nicki Harrington, Chancellor, Yuba Community College District
- ✓ Dr. Patricia Hsieh, President, San Diego Miramar College
- ✓ Mr. Marty Keller, Director, Office of Small Business Advocate, Government Office of Planning and Research
- ✓ Dr. Erlinda Martinez, President, Santa Ana College
- ✓ Ms. Renee Martinez, Vice President, Workforce Education, East Los Angeles College
- ✓ Mr. José Millan, Vice Chancellor, Economic and Workforce Preparation
- ✓ Mr. Wheeler North, Academic Senate, San Diego Miramar College
- ✓ Ms. Jessica Pitt, Coordinator, Bay Area Workforce Funding Collaborative
- ✓ Ms. Marlene Ruiz, Director of Education and Consulting, Kaiser-Permanente
- ✓ Dr. Linda Spink, President, Los Angeles Harbor College
- ✓ Dr. Dianne G. Van Hook, Chancellor, College of the Canyons
- ✓ Ms. Marguerite Womack, Director of EWD, United Way of Greater Los Angeles
- ✓ Mr. Spencer Wong, Deputy Division Chief for Labor Market Information Division
- ✓ Mr. Ray York, Dean Economic & Workforce Development, Chancellor's Office

Also Present:

- | | | |
|-----------------------|------------------|---------------------|
| ✓ Jose Anaya | ✓ Michael Magee | ✓ Patricia Sheer |
| ✓ Trish Caldwell | ✓ Dena Maloney | ✓ Erik Skinner |
| ✓ Peter Davis | ✓ Lloyd McCabe | ✓ Molly Smith |
| ✓ Richard Della Valle | ✓ Katy Mackenzie | ✓ Catherine Swenson |
| ✓ Brenda Fong | ✓ Jeffery O'Neal | ✓ Bruce Whistler |
| ✓ Katie Gilks | ✓ John Prentiss | ✓ Steve Wright |
| ✓ James Harris | ✓ Mike Roessler | |

III. Welcome and Approval of Minutes

Dr. Duran introduced himself and thanked everyone for attending. He acknowledged the three members of Board of Governors in which two are new to EDPAC, Barbara Davis-

Lyman and Nadia Davis-Lockyer. Motion to approve minutes, with a few corrections (page three should read ADN and throughout the minutes, Mr. Wheeler should read Mr. North) minutes approved.

IV. Presentation of the Budget

Mr. Erik Skinner, Vice Chancellor of Fiscal Policy, reviewed the 2009-10 budgets which included tough measures for everyone in California. There were tax increases and deep cuts to every public sector in California including the CCCCs. The CCCCs received an 8% cut of the total budget. He stated that it was the worst budget that anyone has ever seen for the CCCs. With that budget, unemployment rose 12.4% and has been projected to remain in double digits for the next two years. Large numbers of student enrollment demand is expected in CCCs in the time of budget cuts which brings about challenges.

In January, the governor proposed a flat line budget which was notable for funding enrollment growth due to the mismatch between resources and demand. Currently growth is at 2.2%, totaling \$126 million. If this bill is adopted, it will provide resources for 60,000 students. In addition, there were small changes to the budget. There was a negative cost adjustment of \$23 million associated with negative cost of living adjustment and shifting of funds. The governor has shown a slight increase in budget. Given that there is still a \$20 billion shortfall; the scenario of additional funds would be welcomed. The shifting of funds proposed was to take money out of EOPS and part time faculty compensation of \$10 million from each and shifting dollars to SB70 funding that would bring the total to \$68 million. The source of funding is problematic but the additional funding for CTE is smart. 63% of EOP students take CTE courses and faculty is a critical role in CTE. There are hopes that the state can augment CTE without taking away from other parts of the budget.

The 2010-11 budget hearings should start in a couple of weeks on how to solve the \$20 billion problem. The LAO recommended the raising of fees to \$40 per unit to fund growth. They still need to work out the details. The overall story is the mismatch between resources and demand. This year the CCCs are serving 200,000 students beyond their funded levels. There are also record numbers of veterans and others seeking job training. These streams are not sustainable and the CCCs will have to reduce enrollments to meet funded levels. This would be the wrong direction for California because it would affect students, families, employers and state economy. A series of meetings have already been started to state a case to prepare future workforce to get California back on its feet. Chancellor Scott has been meeting with legislators to make the case on the worth of the CCCs.

Question: The number that I keep seeing is 5% cut and you said 8%. Is the Chancellor's Office looking at the 5% and 8% separately?

No, it is a combined number. The 8% is the \$520 million, 3.3% is base apportionments and the 5% is categorical.

Question: Is there a sense of what the system deficit will be at the end of the year?

There are no midyear cuts for CCCs or K-12. Fortunately in recent reports, taxes are higher and student fees are low and this is off setting causing no deficit. By April, the real-estate numbers are due and it will show the solid numbers.

Question: The intent is to contain the core of academic classes, CTE and basic skills but the balance budget and CTE is getting hit hard. We need to capture the state as a whole and look programmatic across the system. If we could get a sense of the whole, that would be helpful for legislature.

A report was just submitted to legislature around work load reduction. The legislative intent is as course sections are cut, you must protect career tech, basic skills and transfer. The message to the CCCs is the same. The system wide data will be available in July and with the CCCs cutting course sections by more than 5%, there is an attempt to protect those three core areas.

Dr. Duran agrees that it is correct to protect the three areas because they also represent local constituency. What about the lifelong learning courses, is there something coming down in terms of funding those courses and where is physical education in terms of funding?

The 2009-10 budget cuts acknowledge that students served will be reduced but three areas protected. We have asked that legislature not micro manage our courses. For example, P.E. courses were cut and CCCs fought back because colleges need P.E. as part of vocational track. The money taken out of the budget needs to be prioritized. CCCs need to honor student's pipelines. The CCCs need to demonstrate meaningful progress so that the legislature will not come in and do it.

Mr. North was concerned about offering avocation courses and collecting apportionment because it is not in compliance. It is not realistic to think that three basic courses can be protected with cuts. The conversation needs to be handled carefully.

Mr. Skinner said when the system wide data is looked at; it will be asked how much is outside the realm of the three cores. It will be the aggregate measure that will drive outcomes. Those districts that have a lot of FTS outside of the three core areas could be cut and micro managed.

Mr. Millan responded with concerns on the status of the EWD Program and the categorical flexible pool of funding. It is germane to the Advisory Board because if the program continues to have funds in the categorical flexible pool, the program is up for reauthorization. Without any outcomes, EWD will go away.

The 2009-10 budget cuts recognized the need for additional flexibility to meet needs and priorities locally. Legislators put a dozen programs in a block grant which allows districts to shift funds across the programs. It was suggested that cleanup be done in the current year to exempt EWD from flexibility but it was rejected by legislature. In

January, the governor's current budget proposal inserted language that statewide and regional projects through the Chancellor's Office would retain the targeted funds and put them in contract and this would extricate the EWD Program from the categorical flexibility. However, the LAO and the recommendation in the proposal have not been fully established.

Dr. Van Hook requested clarification on a provision in the budget. She said that the language was inserted that indicated college districts would continue to receive funds that they had previously received for initiatives, specifically EWD projects. In some cases, the colleges that did not want to continue the program had notified the Chancellor's Office and they still had received the EWD money from the flexible pot and they used the dollars for whatever they wanted. This does not make sense. This seems to undermine our aptitude to demonstrate our ability for reauthorization to use money effectively.

Mr. Skinner said the allocation is now streamlined. The language was that a district will get the previous year amount minus the cut and that will be allocated through 2012-13. This undermined EWD, but the legislature's intent was to say that the CCCs have the flexibility. The cleanup language will fix that and will be in the budget bill itself.

V. Chancellor's Office Legislative Update

Mr. Magee said that at the last BOG meeting they presented the state update and bill matrix (handout for EDPAC group). He said that there is a lot of well intended support for CCCs and EWD, but there are not a lot of resources. They want to look at ideas that might come without funding. This is the second year of a two year session that bills can still go forward. Last year, there were 23 to 26 EWD bills and the only ones that made it to the Governor's Office were nursing. It is difficult to create funding streams. If there is additional dollars, such as ARRA dollars, then those bills may not pass.

A bill from last year, AB35, was introduced again this year and is looking at strategic plan and overview of EWD. Mr. Magee thinks that it will not pass appropriations because committees feel there may be budget pressure associated with it.

Another bill from last year, AB492 for nursing faculty, had gone through assembly and when it got to the senate, it did not have enough votes to pass. This year Senator Maldonado is committed and AB492 gets another shot and may move forward. This would extend exemption for part time faculty for nursing.

AB1903 is a bill on EWD and will look at creating a database of jobs for seekers and employers to post job searches. The idea is that funds will come through the EDD, but more is to be learned.

AB2349, EWD Youth and Work Program, is supposed to use dollars through QWIBS. This should have a positive effect and should be monitored. There are also a few more nursing bills, but they are in the thinking stage. These bills will be developed as they go on.

Mr. Wong asked if the SB1903 is expected to be funded through EWD.

Mr. Magee said that it does not identify that specifically.

Dr. Van Hook asked how to provide input for reauthorization of the WIA (Workforce Investment Act). It is being interpreted differently by WIBS and this has caused CCCs not to be able to participate. There needs to be a streamline process on how CCCs work with local WIBS. Mr. Magee conveyed that they had recently hired Valerie Parnell as the contact here for communication to DC.

Mr. Millan will also be going to DC and will be discussing the issue of systemic changes that need to occur in the EWD to help the CCCs work collaboratively with the WIBs. The procurement and ETPL lists are nagging barriers that prohibit CCCs from participating with local WIBs. There is an impression that the DOL staff has resisted the changes in the existing law and the legislation should be pursued at the federal level with Legislator George Miller. He needs to be aware when rewriting the bill and know of the issues that are a barrier interfering with the EWD and WIBS to be working collaboratively.

Dr. Van Hook suggested that it would be helpful that this information get out to the CEOs and local EWDs because meeting needs of local workforce and sustaining economic initiatives would help CCCs better communicate with private businesses. Sometimes the CEOs have a different perspective and can provide input. It is local discretion.

Mr. Magee wanted to clarify AB1903. There was a meeting with EDD and CCC and it was found that EDD was already working in this area. This may not go forward because EDD is already working on a solution thereby not necessitating legislation. Another bill that Mr. Millan and Mr. York have been working on is the SB964 High Speed Rail Authority Bill. This is an opportunity for CCCs in terms of workforce training needs for development in construction, maintenance, and engineering. The SB964 will continue to take a lot of effort and there is no guarantee that it will continue to move forward.

Dr. Duran commented on the necessity of this bill. It had \$9 billion on the desk and \$2.7 billion of ARRA money along with the heavy maintenance facility and of the trains being located in the Central Valley. The decision should be in a year and ground breaking is expected in 2012, so training is essential.

Ms. Renee Martinez asked if there was anything legislatively to do with the articles out of the AACC nursing to eliminate the ADN.

Mr. Millan, who is also the acting Dean of Nursing and Allied Health, said that legislation was passed that required the CSUs and CCCs to look at collaborative models that will work in the present year and work in the future. Mr. Millan is working with program directors and CCC Academic Senate and CSU Academic Senate to look at

collaborative models that lead seamless transitions from ADN to BSN program. The ADN programs at the CCCs do not provide career pathways for those nursing students wanting to go on to BS programs. The CCCs need to keep integrity of ADN programs yet establish a seamless career pathway for those who graduate and want to proceed to higher academic credentials.

Mr. Magee agreed with Mr. Millan. He said that the bill started off requiring that the CSUs accept more of the CCC credits. There is also a bill being offered where CCCs would have a BS for nursing programs but there is opposition to keep the master plan.

Ms. Benson asked if the Networks and Legislative Subcommittee could receive the legislative bills in priority specifically by EWD issues.

Mr. York agreed that this would be helpful also for the Advisory Committee and CEOs. It will keep everyone on the same page and will be helpful to know who the Chancellor's Office is sponsoring. Mr. Magee said that he will send his monthly updates through Mr. York.

Dr. Duran began to discuss the CCCAOE and introduced Ms. Molly Smith from Palomar College for an update.

Ms. Smith had come to EDPAC on behalf of Mr. Jeff Cummings. She explained the transformation that has happened in that a strategic approach has been taken. Instead of being reactive, they are proactive in asserting leadership for delivery of CTE. The areas include a diversification of funding and expansion of membership and legislative priorities. There is a focus on the association infrastructure on the agency and collaboration with other groups. She shared the completed revision of their bylaws. They can be found on the website and it will lead you directly to the changes of the organization (<http://www.cccaoc.org/>). The topic that Dr. Duran addressed indicated that the Little Hoover Commission raised questions on the role of government and system versus local control, local control creating silos, regional economics and need for strategic direction, and that the top down approach does not work. CCCAOE members have talked about that for the last six years. They started with their regional chairs. There have been several meetings with the regional chairs and then CCCAOE was approached by Dr. Duran and Mr. York to come to an agreement. They will be meeting with Mr. Millan, Mr. York and Dr. Duran to provide a summary of discussions on March 17th. The current president, Kim Schenk, will testify for CTE Senate subcommittee. The need is to target response to the workforce and avoid duplication of services and provide workforce needs. Basic skills will be linked through contextualized learning using a sector approach for reach region to meet EWD needs.

Ms. Smith stated that legislation has been covered and they were the key group to ensure a lead role in the CCC development of CTE education and introduction of SB1903. She then introduced Ms. Tricia Caldwell to discuss the work on the Cal-WIB partnership.

Ms. Caldwell declared that the project is funded by EWD to strengthen the relationship between the WIBs and the CCCs.

Mr. York commented on the need, especially in the light of receiving the ARRA funding.

Ms. Smith announced their upcoming conference is on March 17-19 in San Francisco at the Hilton. There will also be a conference in Anaheim in the fall.

Lunch

VI. Presentation on New Website

Ms. Swenson presented the new EWD website, which has the same URL (www.ccewd.org) as the previous address. The new site has been completely redesigned and displays the partnerships with System Office and defines the EWD as a program of the CCC. There is access to abundant information:

Ten Initiatives	Calendar of events
Cross link for Business solutions	Training and Development
CEO scans about emerging industries	Registration for electronic newsletters
Descriptions of data meanings	Intranet log in
Getting it Done newsletters	Resources
Industry specific partnerships	Grant opportunities
State agencies, WIBs	CCC Confer
Financial reporting and DCS	Contract education
Legislative corner	Links to Chancellor's Office and others

Dr. Duran commented on the website as being a terrific tool in communicating the statewide understanding of EWD. He would like Ms. Swenson to do a presentation at the statewide CEO meeting.

Mr. York said that surveys and focus groups had given input on the needs of the website. There was a baseline of assessments and the design was built around that. The core pathways were identified and then the process and the individual statewide initiatives' websites were ultimately incorporated.

VII. Economic and Workforce Development Update

Mr. York began by introducing the three new staff members within the division: James Harris, Brenda Fong and Katie Faires. He then shared what his intent had been for the program. He wanted to look at the internal structure and align it with goals and objectives with education codes and budget language. Pieces are now in place. The new website is collecting the outcomes required to be reported to legislative members. A research group, Time Structures, has been hired to evaluate the EWD Program and report to legislators in 2012 for preparation of reauthorization in 2013.

He conveyed that it is critical to integrate the program's reauthorization with what EWD has done, in terms of scaling up employment, training, and providing job skills. It is important to start external advocacy. He has set a goal to visit many sites, work with IDs and meet CEOs of the colleges to increase exposure and visibility which will clear up disconnect with colleges and regions. This will allow effective partnerships and credibility to leverage resources. In this next year, he will work with the IDs, project directors and CEOs and talk about advocacy, the story of what EWD does and use assets as leverage to bring in more dollars. He wants the EWD story to be told to legislative members, to see what the dollars mean and how far they've gone.

Mr. York then highlighted some of the work that has been done to help California recover from the economic crisis. He began with the SB964, High Speed Rail Bill. EWD was approached by Mr. Steinberg to look at ways to skill up the 160,000 to 200,000 construction workers to address the immediate need of High Speed Rail to do the initial assessment to understand needs, recommendations, skill sets, and leverage existing college programs along the proposed routes. They recognized the importance of what EWD provides to infuse the infrastructure needed to move quickly as possible. The program is suggesting that the CCs provide the assessment and recommendations as an Advisory Committee. They look to EWD to provide the critical workforce needed. There is a lot of support from the Governor's Office and Finance. This will be a public works project that is cutting edge creating a great opportunity for EWD. They are expecting a creation of 600,000 jobs and will need a data roll out. The U.S. does not have experience in High Speed Rails, so Spain, France and the U.K will be looked at for information. There will be a need for vocational workers, engineers, and electricians to build facilities and lay down the track. There is a need to establish partnerships with UC and CSUs. The first hearing is in April.

Mr. York then went on to the AB2437 bill. He said the bill will accomplish many outcomes. It asks the CCCEWD to provide assessment of workforce training needs for Green Technology jobs. Develop training to fill those jobs. There is \$15 million to be used for this purpose from the California Energy Commission ARRA dollars.

Mr. York said the EWD as a whole needs to show, in term of sustainability, that it can bring additional infusion of funds in what it can do and how it will benefit the economy. Mr. York shared one last update in regards to the last meeting with the Little Hoover Commission. LHC released their report in February and it addressed that the state has no centralized matter and concerned about consolidation. The report doesn't identify an agency but summarizes what they recommend. The agency would come from the Governor's Office, still waiting for that conversation.

VIII. Presentation of EWD 2010-11 RFA Process

Mr. York opened with the role of the EDPAC and he wanted them to have more ownership and opportunity to solicit input and expertise on the programs. He said that this is why he has included them in on the discussion and provided them with the facts of the RFAs that have been coming in. The RFAs were written with the 51% cut, which

impacted how many centers can be hosted. Within the 2010-11, \$43.3 million was requested. There have been 175 applications: 117 for 11 initiatives at \$23.9 million, 45 for short term grants at \$17 million, and 13 for leadership at \$2.2 million. 71 colleges and 53 districts applied which is very positive outcome and indicates a need for impact on these dollars. He revealed the timeline of the RFA process and the deadline for submission of February 18, 2010 with a March 15th drop dead date for CCs budget allocations for the next fiscal year. Now that the RFAs have been received, they will go through a scoring and review process. Then the work plans will be released March 8th or 9th and the rollout of the grants on July 1, 2010, contingent on the governor signing of the budget. This could go through to October 2010.

He then explained the RFA in more detail. He said that the initial proposal needed to outline three of the performance outcomes. The work plan required specific outcome numbers and a budget. The intent is to make it viable for 2013. The Chancellor's Office has attempted to serve all geographic regions. They focused on three areas of points that indicate partnership investment, monitoring, and sustainability. A cash match of 20-30 will receive additional bonus points. Mr. York then shared a graph of distribution. He then went on and said that there was a high concentration in urban areas, up north and central area. The detail of applications received: ATTE received 11 at \$2.3 million, CACT received 14 at \$2.9 million, BIOTECH received 6 at \$1.2 million, REBRAC received 8 at \$1.6 million, RHORC received 9 at \$1.8 million, CITD received 13 at \$2.6 million, COE received 8 at \$1.6 million, WpLR received 15 at \$3 million, Multi Media received 10 at \$2 million, BEC received 23 at \$4.7 million, IDRC received 30 at \$7.8 million, and RTF received 15 at \$4.6 million. This is what has been received and requested. This is where the need for EDPAC's suggestions and thoughts are needed because there is only a little over \$10 million to allocate and \$23 million was requested.

Dr. Duran asked that Mr. York's PowerPoint be distributed and then asked if he was going to contact the individual applicants and CEOs.

Mr. York responded that Emails will be sent with the Intent to Award letter.

Question: What was the percentage of new versus incumbent applications?

Mr. York said that he did not have that data because he was still in the process of scoring. His plan is to have discussion about the grants and distribution of awards at the June EDPAC. He will also have the numbers for the EDPAC as soon as he runs them. In regards to the grant evaluations, there will be over 35 readers and then a first cut will be made. Those who make the cut will meet the geographic regions served. Other factors looked at after the cut include what is proposed, regional impact, the IDs and other stakeholders. If there is a new application that has never been submitted and scored very well but there is not enough funds to fund it, Mr. York would look for additional funding streams to find it. The Chancellor's Office is looking at things strategically, not just scoring.

Mr. North presented a scenario that if he were a CEO, he would first try to get the grant and then advocate for flexibility. What is the Chancellor's Office plan to watch for this?

Mr. York responded and pointed out that flexibility has to be removed. If it isn't, then it resorts back to 2009-10 allocation through 2013 and that is a dilemma. The competitive grants are intended to be incubation money so that the colleges can roll with it.

Dr. Van Hook asked if a college had no existing grant and has applied for a new grant, what is the flexibility with the time frame within the dollars that having to be spent. She stated that it is not likely that they will receive the budget on July 1st and may have to wait until November. This will cause a problem for someone to try and advertise for a position to run the grant that they cannot hire until they get the funds.

Mr. York answered that he hopes that it will not happen. They went through this drill last year. This puts the college between a rock and a hard place. The funding did not get out and the ID and Project Monitor had to be paid through the college and then the college reimbursed.

Dr. Van Hook suggested that it would be helpful for this group, when this process is finished, to survey the colleges that did not apply and find out why they did not submit an application. They may not have because their districts are smaller and they did not have the match or they did not have the budget allocation to play with. It may not be an even playing field because the smaller districts have challenges.

Mr. York said that one effort for rural colleges that do not have tools to be competitive is to provide capacity for building needs assessment. There has been a short term grant to Yosemite to investigate these issues. Another tool for colleges that cannot write the grants, on-line information has been provided.

Dr. Van Hook added that it might be interesting to give people an option for these proposal submissions to identify a college district that cannot submit due to a variety of reasons and have that college build one of those places in their proposal. Some of that stuff is replicable in other colleges with a slight adjustment. "Adopt a College" type of place that is small and lacks resources; for example, when Dr. Van Hook worked at a smaller district, they benefited from the larger districts. Mentoring, writing the college into the grant on limited scope that would help them build the infrastructure that would make them competitive for the next round of RFAs.

It would be interesting to piggy back on great work that has been done in basic skills in regional kinds of ways because these skills are crucial to some of these applicants. If there is a way to this, to join together, it would strengthen the districts and give incentive to people.

Dr. Duran pointed out that other elements may come into play. Some rural colleges may have difficulty keeping the basics running and cannot look for other opportunities or

changes in a CEO from outside California. There are colleges out there that do not even have the opportunity.

The committee changes focus back to concerns about the High Speed Rail.

EWD is trying to build a case for the whole package and specifically the skill sets needed for building of stations and trains. Once jobs and positions are identified a matrix will be completed and will be shared with those colleges that would be affected.

Mr. Millan said that one of the things that they had received from the High Speed Authority is the anticipation of some opposition to legislation. The people who passed the bond did not address the lack of STEM and IT skills. He said that they are either going to import from outside the state or country or develop STEM education workforce here. He wants to develop and keep it in California. Variety of skills will be needed; K-12 enhanced STEM and IT skills even for incumbent workers. He is up for the challenge.

Back to the grant awarded, Ms. Pitt asked how difficult will the funding decisions be. Is it going to be spreading money around or are they going to be funded full or partly?

Mr. York said that the intent is to fund at full levels so that they can provide the highest level of penetration and outcome.

Ms. Smith asked that a matrix for the High Speed Rail be put together of positions and career pathways for all the CCCs. This will be highly attractive to youth and other job levels.

Mr. York said this is a great opportunity because the High Speed Rail Folks do not specialize in worker training. This is where we provide technical assistance. They indicated to us to use the homegrown area. We told them that there will be a high cost because the type of people to be trained will be of high poverty and low resource levels.

Mr. Della Valle commented on the 5000 students per year who have qualified for GPS. There is no reason why current workers could be used.

Mr. Davis said that his initiative has been working with the rail companies and have started a white paper. The rail will be 200 MPH so the education for this is lifelong learning for rail workers, as they will have to ramp up on new terminology, culture shift and new technology. The segments of the rail will be staggered and the rail workers needed are for specific skills that do not translate easily.

Mr. North said by taking on this venture we will be operating like a corporation. What is the business model? Career ladder approach? We can serve them with this information and incentives. We need to talk to Boeing, etc and see what works.

Dr. Van Hook asked the group if they had done an Economic Impact Report on the funds invested because it needs to be done. It is a two page sheet that says what the impact of

jobs and spending impact is on investment. It talks about job creation and secondary impacts on sales, tax, etc. In addition, there is a simple formula that can be used and would be good for advocacy. Whenever Dr. Van Hook visits and speaks with the advocacy team in private business or the capitol and needs support, they can see directly the impact that the college has on them.

IX. EWD Initiative Reports

Mr. Davis with ATTE Initiative said that ATTE is doing well. He has been working with the High Speed Rail for about a year. He was contacted by DC and recommended two people, including Dr. Duran, who will be the Federal Representative for this project in California.

Mr. Davis then talked about the White Paper. He has outlined the skills needed for the project, from basic to high level skills, specific job functions, surveyors, IT, construction, remote operation, etc. He is working with the CSU and UC campuses to develop a sustainable technology program. The union notified him that they have a \$680,000 grant.

Mr. Wright of the Multimedia and Entertainment Initiative wanted to emphasize the change in job skills and how he will address the needs of business for interactive media such as Facebook, multimedia, etc. Graphic interfaces are needed in this tough fiscal environment and the grants are in review. He does not know what Centers he will have. In addition to the Centers, he envisions a statewide program. He filed for grants that would help three statewide programs to budding recognition, to provide the skill sets and finally a conference in Spanish and English to address how to run your business and look for work in your business. He is concerned with how to drive interest and replicate the Centers.

Mr. O'Neal of the Biotechnology Initiative said that he could answer a few RFA questions. There were six BIOTECH Centers and six applications, four renewal and two new. A report out from California Health Science Institute, states 36% of BIOTECHs are in California and control 62% of the industry in the nation. There is high pay, averaging \$75,000 per year. The return on investment this year is \$4.9 million for transition unemployed workers, \$5 million for CLS and MLT (mainly in San Diego), \$11 million for CIRM tier one and additional \$8.7 million in tier two funding in partnership grants, \$900,000 in ARRA funds, \$400,000 San Diego and \$400,000 in Los Angeles; totaling \$30 million. The Pasadena Bioscience Incubator has doubled in size to 7000 square feet. BIOTECH does career fairs and the most recent one had 500 people attend. Currently, Mr. O'Neal is working with UC Davis on a new stem cell manufacturing technician program.

Ms. Swenson of Training and Development Initiative has developed California Corporate College. There has been \$300,000 in two contracts in services secured to date. There are eight colleges that deliver services through this vehicle and she is trying to help them develop their Contract ED Program so they can be at their capacity. The initiative has also partnered with California Conservation Corp. in amount of \$2.5 million. They have

been through the first round of screenings and now are at the second round and feel that the grant is promising. She shared information regarding the fact that the EWD annual conference will not be happening this year due to budget constraints. However, to continue to get EWD message out there, they will be partnering with the California Workforce Conference in April 7-9 in Newport Beach in which they will have six breakout sessions.

Mr. Roessler of Small Business Development Initiative said that they are looking at the proposals. They have had 23 responses, with five new and 18 existing. They are focusing on entrepreneurs and have put out mini grant proposals, to try and encourage more entrepreneur course offerings. The Youth Entrepreneur Program for 14 – 17 year olds gives them an idea of business and choosing entrepreneur as a career. Within the youth program, he has partnered with the Extreme Entrepreneur Program. This brought young people successful in business and surveys were done to look at the impact of the tool on youths. A lot of life skills to be learned; increased knowledge, increased desire to stay in school, etc.

Mr. Whistler of Workplace Learning Initiative does training for people in basic skills and business. They focus on outreach and partnerships with CTE programs and the basic skills initiatives. They work with the CTE in central valley and Train-the-Trainers to get people already hired in the CCC system who have been from industry and cross train them as faculty and classroom instructors.

The Academic Senate is looking for qualified CTE instructors. Mr. Whistler is sharing resources and basic skills to help them build on developing programs and helping them meet needs and revise qualifications. He is also developing programs for workplace centers. He is using the foundation skills and Next Skills and establishing a product line for people who get grants. This will allow them to get training and work with Ms. Swenson who could put them into colleges where they would be working. They are reaching down into the high schools and this idea was developed by Los Rios where the Next Skills program is adapted into the high schools. Another venture to help increase the dollar base, certificates are developed and used to work with private companies because it appears that they are moving away from teaching their workers.

Mr. Anaya of Applied Competitive Technology Initiative said that they deal with manufacturers. More training is being done of incumbent workers due to recent layoffs. He has been told that companies will be moving into the growth mode in the next 3-5 years. Many grants have been secured that will help deliver the program. Manufacturing has a multiplying effect, for every plant you have, there are 3-6 other jobs. The new jobs are due to retirees. These companies pay for outreach to students to identify needs and they come to the table and help us with advocacy.

Mr. Della Valle of Environmental Training Centers said that he has six Centers distributed throughout the state. They serve business and governments in environmental and homeland security. They have 1600 classes and have developed 20 new classes. He has negotiated \$4million in software and run their own websites for students and faculty.

There are 100 faculty trained each year in energy audit, building performance workers, water conservation, and other environmental based jobs. The ETC is the official training resource for Santa Clara County.

X. Public Comments, Wrap Up and Adjournment

Mr. Keller said that he met with the governor and he will have the second Governor's Conference on May 6th in the Bay Area at Oakland Center. Mr. Keller will send out information on this as soon as he receives it. He has noticed an attendance change in his small business meetings, they are more highly attended. The governor wants 1000 people and wants to recruit a big name person to talk about the economy. The governor has cut costs and time to make it easier for small businesses to participate.

Mr. Mark Epstein, Project Manager, handed out a report of his organization which is not EWD funded. He works a lot with high schools and has had a lot of growth. He works with different agencies and has been successful in GIS area. The students work with state parks and military agencies to build GIS bases. They are interested in recruiting these students into industry because they get the basic foundations and are better prepared. They have used the advice and model of the EWD Program but been on their own. Mr. Epstein has a good model that could be duplicated across the initiatives. He has asked like to work with the initiatives.

Meeting Adjourned at 2:09 p.m.



CALIFORNIA COMMUNITY COLLEGES

1102 Q Street | Sacramento, CA 95811

www.cccco.edu

Dear Colleagues:

This afternoon, Governor Schwarzenegger released his May Revision which offers adjustments to his January budget proposal. The updated budget plan, based on the Administration's latest revenue and expenditure estimates, will frame the remainder of this year's legislative budget process. With the basic parameters now in focus, the Capitol's budget deliberations will begin in earnest.

As expected, the size of the overall budget shortfall has not changed significantly from the magnitude identified in January. Whereas the January budget proposal contained an estimate of \$19.9 billion, the May Revision identifies an estimated budget shortfall of \$19.1 billion. What has changed is that many of the solutions proposed by the Governor in January are no longer available. Most significantly, \$6.9 billion that the Governor planned on getting from the federal government did not fully materialize.

To make up for these lost solutions, the Governor relies almost exclusively on deep budget cuts in health and human services program. Among these is the total elimination of CalWORKS welfare to work program (\$1.1 billion) and deep cuts to In-Home-Supportive Services (\$637 million). By anyone's standards these are brutal cuts that, if enacted, would represent a drastic reduction in the safety net available to California's most vulnerable citizens. Even the Governor's spokesman referred to the proposed cuts as "terrible."

Protecting Higher Education

As expected, funding for UC, CSU, and the California Community Colleges in the May Revision essentially mirrors the Governor's Budget released in January. In late April, Governor Schwarzenegger made public statements emphasizing the need to maintain the state's investment in higher education and threatening to veto any budget sent to him by the Legislature that provided less funding for higher education than proposed in his January budget.

In the May Revision, the Governor upped the ante by retracting his January proposals to reduce funding for CalGrant student financial aid. For community college students, the most notable item in the Governor's earlier proposal was the elimination of new Competitive CalGrant awards. The Governor now supports full funding for new Competitive CalGrant Awards in 2010-11 and has stated he will veto any budget that does not contain this funding. This change in position is a very positive development and reflects a willingness on the part of the Administration to engage with the higher education segments and student leaders.

California Community Colleges

For the California Community Colleges, the May Revision remains virtually unchanged from the Governor's Budget released in January. Key features, consistent with the January proposal include:

2.2 percent enrollment growth (\$126 million). This proposed augmentation would fund approximately 26,000 full-time equivalent students and help the colleges respond to the tremendous enrollment demand they are currently experiencing.

- 0.38% COLA (-\$22.9 million). While the economic factors used to calculate the COLA have changes slightly since January, the Administration chose not to update this figure.

Changes to the January budget proposal are as follows:

- A downward revision of \$6 million in 2010-11 local property tax revenues. The Governor proposes an augmentation of \$6 million in state funding to offset this reduction.
- A reduction of approximately \$6 million in federal TANF funds as a result of his proposed elimination of the CalWORKs program. In addition, the Governor proposes that the \$26.7 million in state funding previously provided for CCC CalWORKs be redirected to support any categorical expenditure through the Categorical Flexibility provision.

Cash Shortfalls

The May Revision notes that the state continues to face an extremely tight cash position. While no new proposals are made to address these challenges, the Governor does indicate that the Department of Finance, State Controller, and State Treasurer will continue to monitor the situation and present additional solutions as needed. This indicates a risk of additional funding deferrals being enacted.

Need for Continued Advocacy

While today's budget announcement contains much bad news, there is no question that the Governor has done everything possible to protect higher education, including the California Community Colleges. For this we owe him our appreciation and support. I encourage you to communicate your appreciation to the Governor and also express support for the May Revision in your dealings with your local legislators and the media.

We must be aware that the May Revision is not the finish line. As the budget process moves forward and the Legislature begin meaningful deliberation, state leaders will continue to wrestle with the tough choices before them. It is essential that we continue making our case that investment in the California Community Colleges will help to meet California's most pressing education and training needs. Keeping our doors open for California's unemployed, high school

graduates, students displaced from UC and CSU, and returning veterans is the best bet for spurring a strong economic recovery and a brighter future for our state.

Regards,

Erik Skinner

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Initiative Reports

June 2010

Regional Health Occupations Resource Centers Linda Zorn

Kaiser Permanente approached the Chancellor's Office seeking assistance for incumbent worker training in their facilities across California. Estimating training for 3,500 or more Kaiser Employees from MD's to support staff due to the EMR implementation. The Health Initiative coordinated a writing team of five major Kaiser Constituents and successfully obtained a Responsive Worker Training Grant for \$1,100,000.00 to provide 16 hour modularized training to Kaiser Employees statewide. The participating groups include Kaiser Permanente-North, Kaiser Permanente-South, Kaiser Permanente Organizational Headquarters, the SEIU Ed Fund, and the Ben Hudnall Trust as partners. This project is also being completed in partnership with the California Corporate College.

Based on the success of the Kaiser Permanent project, the involvement of the RHORCs in the California Department of Health and Human Services HIT Workforce Workgroup, and statewide HIT project coordination, the RHORC's have assisted the Los Rios Community College District in securing a large ARRA funded grant.

The North/Far North RHORC has stayed involved with the State and Federal plans for Health Information Technology coming to California from the Federal Stimulus Funds. Remained apprised of upcoming grants to develop the infrastructure and training to facilitate the deployment across all health care providers of an interoperable, integrated Electronic Medical Record as a key component of Federal plans for Health Care Reform. Analogous to the buildup of the Interstate Highway system under Eisenhower, Federal Stimulus dollars in the amount of \$70 million dollars will be purposed to foster the development of the EMR. Planning began in earnest, with Los Rios CCD leading the California charge to develop a \$10 million dollar, two year, multistate training grant for the Western region involving partnering colleges in Nevada, Hawaii, and Arizona. In early April, the Los Rios Community College District was notified by the U.S. Department of Health & Human Services (HHS) that it has been named the lead institution in a \$5.4 million grant involving a consortium of 14 colleges in California, Hawaii, Arizona and Nevada. If extended into a second year as expected, the grant would provide an additional \$5.35 million for a total allocation of \$10.75 million. Los Rios' economic and workforce development unit with Jim Comins as the lead will manage the network of 14 colleges to: 1) Implement newly established national curriculum in health informatics; 2) recruit and enroll 2,100 students per year in the new curriculum; 3) schedule each program of study to be completed in six months or less; 4) design flexible programs of study that allow each student to enroll in just those courses he or she needs; 5) begin training by September 30, 2010; and 6) link program completers to job opportunities. This entire project will be coordinated with the statewide RHORC network.

The RHORC's are also partnering with the WIB-CCC project to provide workshops at the Regional Consortia meetings statewide on Health IT and its implications for workforce development for the California Community Colleges and the Workforce Investment Boards.

Advanced Transportation Technology and Energy Initiative

Peter Davis

Seven ATTE Centers and the Director have successfully won the ATTE 5-year competitive grant process. Currently, all 10 Centers are working on existing training contracts. Outside of other contracts, there are five most notable contracts.

The DOL Energy Training Partnership grant working with ATTE, IBEW /CACTP, UC Davis has given ATTE opportunity to delivery \$680,000 in training. It's a program to support training California's un- and underemployed certified electricians in the design, installation, commissioning, and maintenance of advanced lighting controls (ALC) in order to capture a substantial untapped source of energy savings and peak demand reduction. Training will be delivered at six ATTE and partnering Community colleges sites across California. In addition, \$250,000 contract was awarded to develop Heavy Truck Media to add to the continued work through the 2010-13. With the \$750,000 South Coast Air Quality Management District, ATTE shall design and develop a curriculum for Heavy Duty Vehicles Technical Training that will cover, but not be limited to, the installation and maintenance of particulate traps and related emission control equipment. Technical training will be consistent with the products and approaches needed to comply with CARB's new Heavy Duty Truck Rule for Private Fleets.

There is continued work through the use of the 2010-12, \$3.5 Million CEC contract. ATTE conducted a statewide preliminary assessment of light-heavy alternative fuel and infrastructure transportation and transportation-related industries in California to identify any immediate needs for workforce development, and determine where green jobs can be created immediately with the appropriate resources and programs.

Other continuing work is happening for the 2010-12, \$750,000 California Department of Education (CDE) and the 2010-14, \$3.5 million California Solar Training Collaborative PV and Solar Thermal. ATTEi, in collaboration with the California Department of Education (CDE), has delivered via the Fourenergy website: Introduction to Energy, Energy Auditing, and Green Construction curricula. The final class Introduction to Alternative Fuels will be posted by June. All Instructional materials and professional development opportunities are compatible and appropriate for secondary instruction in newly funded "green" CPAs. ATTE will also provide this summer Video train-the-trainer workshops the high school instructors. Partners for the California Solar Training Collaborative proposal are the California Community Colleges (CCC), the ATTEi, the California Energy Commission (CEC), and the California Centers for Sustainable Energy (CCSE), the Labor Management Cooperation Committee (LMCC) for the International Brotherhood of Electrical Workers and the National Electrical Contractors Association. The partnership will deliver quality training to faculty in California *and* Hawaii, addressing systems sizes at both the distributed and utility scale, while providing the scalability inherent in our partnership. Additional collaborators include the California Solar Energy Industries Association (CALSEIA) and PV/SHC industry partners. The California solar industry expects to add 5,000 new jobs in five occupations within the solar installation workforce (solar thermal installers, solar photovoltaic installers, sales representatives, solar engineers, and solar installation foremen) within a year.

International Trade Development Initiative

Jeffrey Williamson

The International Trade Development Initiative (CITD) strategy is to continually define our target markets, understand the needs of firms in those sectors, and then partner to create scale and impact. The initiative currently has well defined programs to serve the following industry clusters: Food and Agriculture exports, green technology exports (scientific instrumentation and services); aerospace exports, education and training exports, transportation equipment exports, and logistics and transportation services. The number of centers fully funded for 2010-2011 will decrease by more than 50% from thirteen (13) centers to five (5) centers, with one additional center partially funded to carry out the Memorandum of Understanding with the California Department of Food and Agriculture to promote California food and agricultural exports. Several non-funded centers will continue to provide services under the CITD brand, which will provide a scalable platform should more resources, become available through state or federal contracts. In the most recent survey in 2010, the CITD initiative provided value added services to support over \$35 million in economic impacts for the state and its enterprises, the largest cumulative outcome in more than 10 years.

The CITD initiative continues to raise the CCCEWD profile and that of community colleges both in the state of California and nationally. In May 2010, Los Rios Community College District CITD was presented the *President's "E-award" for exporting*, by U.S. Secretary of Commerce, Gary Locke, the nation's highest award for exporting (service) excellence. This is the second "E-award" earned. Two (2) U.S. Department of Education, Business and International Education grants were awarded to CITD centers in May 2010. In April 2010, the CITD initiative director was posted to the Governor's Office of Economic Development, part-time, through an executive order from Governor Schwarzenegger, as an Assistant Deputy Director for International Trade. The initiative will leverage these strategic partnerships to promote economic development through trade, and in particular will be working with multiple federal agencies and business associations to help achieve the recently launched, National Export Initiative (NEI), whose goal is to double our nation's exports and create 2 million new jobs over the next five years.

Centers of Excellence

Elaine Gaertner

The Centers of Excellence, in partnership with business and industry, provide regional workforce information customized for use in programming planning, decision-making, and resource enhancement. At full capacity, there were 10 regional Centers and two advanced research hubs. The recent RFA competition and EWD reorganization reduced the COE initiative to 4 Centers and 2 advanced research hubs.

Los Rios CCD hosts the Northern California advanced research hub. Los Rios CCD has expressed interest in becoming a Center affiliate under the new policy guidelines; however it will be funded from external special projects unless funding can be found to serve the North/Far North Region.

Planning and re-alignment meetings will occur in June and July to determine what levels of service can be provided to the South Central, San Diego/Imperial, and North/Far North Regions.

Meanwhile, the initiative is involved in the major projects with external partners. COE is working with statewide energy efficiency needs assessment, in partnership with UC-Berkeley for the CPUC. COE is Assisting EDD with its US-DOL Labor Market Improvement Grant. This will build upon EDD's green jobs survey. There is also a study of advanced transportation for California Energy Commission, also in partnership with the ATTE initiative. The Rural Opportunities Grant, serving 25 rural colleges, is being led by the COE hosted at Modesto JC. Three individual COEs are also part of the RICOG grants recently awarded.

Environmental scans on the green economy, Health IT, and an array of other high growth occupations, are available at www.coeccc.net

New Media & Entertainment Initiative

Steve Wright

On April 30, 2010, all NMEI Regional Center Directors, PM and State ID, met to share 2010-11 Grant objectives and discuss challenging issues. Based upon the meeting discussion, a Statewide Strategic Plan was drafted.

The statewide goal for NMEI is to facilitate or enable 300 new jobs in new media & entertainment in California. State taxes on 300 jobs equates to the one year cost of the NMEI program. Other metrics, including Internships are in addition to this goal.

The focus of 80% of our team strategy starts with connecting the NMEI Grant approved Products and Programs with market targets efficiently and effectively in all regions, and statewide with collaboration. There would be three unique centers with replicable programs and one statewide program for New Media demand development.

The remaining 20% strategy will focus on other important issues. NMEI to provide value statement with metrics for investors and CA State Assembly, through Press releases, results, participation, etc. Develop affiliate programs with other campus locations to enlist in business outreach and expertise in the NMEI technology areas. Find and collaborate on alternative sources of funding. The initiative would recommend criteria for curriculum and non-credit classes statewide relevant to NMEI and post on internet. Lastly, NMEI would engage other State Agencies and collaborate as appropriate.

Environment, Health, Safety, and Homeland Security Initiative

Richard Della Valle and Ken Zion

For 2010-11 the ETC's will continue offering Green Construction Retraining with robust programs in the Los Angeles and San Diego Regions (LA/Orange ETC and San Diego ETC). We plan to do further outreach to the San Bernardino region through alliances with short term EWD projects in the LA/Orange Region (ATEP/ETC Partnership). Alliances with colleges in the North-Far North region (Bay ETC/Shasta College) will allow us to provide a statewide effort of training for the California Conservation Corps. The retraining for the Corps will include a combination of certificate offerings in our specialty areas of Homeland Security (Oil Spill Response), Worker Health and Safety (Forklift and OSHA Certification) and Green Construction training. The South Coastal ETC will continue its leadership role for Environmental Technology Technician and Homeland Security Training.

In 2010-11 our business training sector will continue to monitor the current regulatory environment and create training products that will attract a clientele that keeps returning. We will continue to create a brand loyalty based upon quality Customized Environmental Training and Technical Services (Bay ETC).

Other activities in 2010-11 that will involve all of our centers include the following: K-12 Energy Awareness Outreach Program, Green Academies, EH&S training for the High Speed Rail Industry and GIS/GPS/Remote Sensing training assistance to colleges.

The ETC's will continue to search for grants that fit with their overall approach to the emerging New Energy Marketplace. Grants will assist curriculum development in the areas of Smart Grid applications, and device specific areas such as ILT (Inductive Load Transformers), Smart Battery, LED Lighting Solutions and Energy Computer Technologies. Our plans for 2010-11 include the possible development of energy conservation demonstration site/sites. This approach will not only train and use the talents of local students but will introduce colleges to technologies that will greatly reduce their energy needs and give them access to cost saving technologies as well.

Applied Competitive Technology Initiative

Jose Anaya

Manufacturing and technology companies are starting to rebound from the great recession. Activities across California have focused on making companies more productive, continuing the development of specialty technician programs, and training the unemployed. Some of these activities include: providing ARRA-funded training in HVAC, solar technician and green construction, collaborating with the National Science Foundation to develop a credit solar technician program, developing a five-module program in green construction and energy efficiency, partnering with Purdue University on their Green Workforce Certificate program with the goal of offering it to manufacturers in California, working with small companies to help them benefit from rapid prototyping (additive manufacturing). Companies introduced to this technology are able to cut production processing time by a factor of 10. The initiative is securing over one million dollars in donations for the Fastener Training Center at the Compton Educational Center. Over 670 employees have benefitted from process improvement training in areas that include “kaizen”, six-sigma and other continuous improvement concepts.

Planning for 2010/11 is currently underway to meet workforce needs and successfully strengthen the manufacturing sector in California. CACT plans to create a “green manufacturing” training program that can be offered statewide. The program will help manufacturing companies become more efficient and embrace environmentally sustainable manufacturing practices. Through this effort, the goal is for the CACTs to become the “green manufacturing” experts for the state. The initiative will establish an online learning platform to provide fee-based training. This effort will utilize existing courseware and resources with a statewide CACT brand focus. The CACTs have annually provided over 2,500 courses to industry. CACT plans to strengthen partnerships with CTE programs to encourage middle and high school students to pursue careers in manufacturing. To accomplish this, the CACTs will use existing industry partners to seek donations of equipment, funds and time in support of these programs. CACTs historically have secured over \$6.2 million annually in industry donations. Lastly, CACT will format a partnership with Business Entrepreneurship Centers for education, training, and assistance to start-up businesses in manufacturing and technology.

Small Business Development Initiative

Michael Roessler

The Small Business Program Initiative will meet the regional and statewide needs of small business and entrepreneurs moving forward with our new Business and Entrepreneurship Centers (BEC) Program. This program will be better aligned with the other nine (9) EWD program initiatives. As the EWD program is eligible for re-authorization in 2013, each initiative must move forward with its program development, partnerships and focus to continue to be relevant. The Small Business Programs Initiative’s new Business and Entrepreneurship Centers will accomplish this goal by facilitating the success of business and entrepreneurship through partnership and collaborations with business, industry, education and government. This approach will allow for the BEC’s to work with their local and regional partners to address any existing service gaps and reach more community based organizations and their business audience. The Chancellor’s Office’s macro level approach to a stronger, more entrepreneurial California is needed in the current economic climate.

The Young Entrepreneurship Program (YEP) continues to bring entrepreneurial awareness to young people ages 14 to 27 at our Small Business Program centers and CITDs. The YEP attained its goal of bringing awareness of self-employment by reaching 8,359 students statewide, an increase of 400% over year one of the program.

Workplace Learning Initiative

Bruce Whistler

The Workplace Learning Resource Centers are working to further integrate and optimize their services in order to build a leaner WpLR Initiative that copes with and thrives in the new realities faced by the State of California. In order to increase efficiency, the Initiative is launching a curriculum database to allow ease of sharing. It is reaching out to other groups focused on Basic Skills (in the broadest sense) within the state to share and leverage resources.

The Initiative is also exploring the use and the delivery of training through social networking and web 2.0 and 3.0 technologies. It has recently sponsored an ongoing series of Webinars targeting ESL teachers and trainers. The first training on the use of the free Web-based software Voxopop to teach pronunciation in learning communities was recently rolled out. The next training is scheduled to discuss the uses of You Tube in language acquisition.

The Initiative is working to maintain and build its intellectual capital. The Hub is integrating the WpLRC into Social Networking Sites. The Regional Directors have created a "snapshot" of their interests and assets. That is the 12 current centers are reporting on current contracts, clients, projects, resources, internal champions and managers, and SME's and instructors. The Directors placed in 2010-11, will first reach out (this year) to the colleges that have either lost centers or established Affiliate Centers. They will find where their services are needed to ensure the continued support to the ongoing projects, and where asked, will reach out to all affected clients, champions, managers, SME's, and instructors. Using the WpLRC Social Networking sites, the initiative is going to build asset communities for professional development of SME's and Basic Skills Practitioners.

Given the increased load on the Regional Directors, there will be an emphasis placed on Technical Assistance vs. actual participation in long range physical presence. Finally, the Initiative wants to leverage its expertise and that of the other initiatives to streamline the EWD Initiative as a whole. Where possible and practical, the WpLRC is working to establish or build on existing common practices and information and service sharing within the EWD Initiatives.

Biotechnology Initiative

Jeffery O'Neal

The Biotechnology Centers as well as the ID prepared responses to the 2010 RFAs. The number of funded biotechnology centers was reduced from six to four. The remaining centers are located in the SF Bay Area, Sacramento, LA/Orange County and San Diego. The Initiative has been preparing plans to continue serving the state with the reduced number of biotechnology centers. The LA/Orange county center will add the central coast region to its service area, and the North Valley Center at Sacramento will take over the central valley from the Bay Area center at Ohlone, and assist in the Bay Area when needed. The other center service areas will remain basically the same.

Highlights of the past few months include: There was a Grand Opening for the newly expanded Pasadena Bioscience Collaborative Incubator, now 10,000 square foot total with 11 start-up companies and five graduates still in business and providing internships. A biosciences career fair was held in South San Francisco that attracted over 30 employers and nearly 700 attendees. A preliminary NSF grant application was developed and submitted that will create a regional training center in Northern California. The project, in collaboration with the UC Davis Medical Center, will create a stem cell manufacturing technician training program at their state-of-the art stem cell facility in Sacramento, and draw community college students from across the state. Another DOL grant application was submitted that will create training programs in biomanufacturing, green technology, and Medical Laboratory Technology and will involve five community colleges in the LA/Orange county area. The ARRA funded programs in LA and San Diego are underway. The LA program, in collaboration with the LA County WIB, will fast track 120 workers, including 60% who must be displaced workers, to jobs with two regional biomanufacturing employers.

Training and Development Institute

Catherine Swenson

Training and Development is a capacity development initiative whose primary clients are the colleges and the economic and workforce development professionals providing services to business. It is one of the only remaining avenues for staff development left within the system and reaches faculty as well as administrators in addition to the practitioners.

Training and Development has been focusing on the development and delivery on contracts for the colleges through the California Corporate College (CA CC). Since its operational date in July 2009, we have closed \$775,183.13 in contracts and signed 15 member colleges. We are delivering to Abbott Labs in 3 locations, Sam's Club in 3 locations, PG&E in 8 locations, Ciena 2 locations, Kaiser 14 locations, and working with the California Conservation Corps and 3 college sites to develop a Career Pathway for their corps members. There are an additional 16 college memberships pending signed MOUs. CA CC also has a web page accessible through the EWD site or directly at www.cacorpcollege.com/.

Training & Development is also developing a certification program for EWD Professionals within the colleges. It was planned to begin the delivery of this program this spring. However, many colleges have put a freeze on travel and conferences so practitioners are unable to attend. The on-line Nuts and Bolts of Contract Education was completed and launched. It can be found on the EWD Website under the Intranet, Training & Development. With the new EWD website and the Training and Development page, more on-line programs will also be developed providing opportunities for self-directed learning. Training & Development continues to provide technical assistance to colleges upon request and has assisted colleges in participating in CA CC contracts even though they don't have contract training departments.

Once the 2010-11 budgets are signed and colleges are able to support travel, Training & Development will begin to offer the EWD certification program in the fall. With the new EWD website and the Training and Development page, more on-line programs will also be developed providing opportunities for self-directed learning. Training and Development can also support the other Initiatives in delivering in-service training to their Centers and faculty development thus leveraging the resources of the Program. In addition, it is planned to reinstate the regional contract training/economic development quarterly professional development meetings. This will be coordinated with the Regional Consortia so as to maximize people's travel and participation.